



2012 SUPERMAN CELEBRATION SPONSOR

MAN OF STEEL - \$2500

- * Company Name on all PR & Advertising
- * Company Logo on all printed material
- * Full page advertisement in event program
- * Company logo on all television advertising
- * Banner ad on supermancelebration.net
- * Banner ad on metropolistourism.com
- * Opportunity for on-site presence
- * Public address system announcement every hour
- * 3 Banner/signs in and around event area
- * 6 VIP Autograph session passes
- * 6 Superman Celebration lanyards
- * 6 Official Superman Celebration T-shirts
- * Superman Celebration Sponsor Certificate

AD SIZE: 5" WIDE x 7 3/4" HIGH

KRYPTONITE \$1000

- * Company name on all print promotions
- * Ad on supermancelebration.net
- * Opportunity for on-site presence
- * Public address system announcement every three hours during celebration.
- * Half page advertisement in event program
- * 2 Banner/signs in and around event area
- * 4 VIP Autograph Session passes
- * 4 Superman Celebration lanyards
- * 4 Official Superman Celebration T-Shirts
- * Superman Celebration Sponsor Certificate

AD SIZE: 5" WIDE X 3 7/8" HIGH

AMERICA'S HERO \$500

- * Quarter page advertisement in event program
- * 1 Banner/Sign in and around event area
- * 2 VIP Autograph Session passes
- * 2 Superman Celebration lanyards
- * 2 Official Superman Celebration T-Shirts
- * Superman Celebration Sponsor Certificate

**AD SIZE: 5" WIDE X 1 15/16" HIGH
OR 2 1/2" WIDE X 3 7/8" HIGH**



SUPER HERO \$250

- * Eighth page advertisement in event program
- * 1 Banner/Sign in and around event area
- * 2 VIP Autograph Session passes
- * 2 Superman Celebration lanyards
- * Superman Celebration Sponsor Certificate

AD SIZE: 2 1/2" WIDE X 1 15/16" HIGH

SUPER FRIEND \$100

- * Name listed in event program
- * 1 VIP Autograph Session pass
- * 1 Superman Celebration lanyard
- * Superman Celebration Sponsor Certificate

This sponsorship is open to individuals only. We ask that corporate and business sponsors utilize one of the other sponsorships packages.



Deadline for sponsorship is MARCH 31, 2012

Contact the Metropolis Chamber of Commerce for more information
618-524-2714 800-949-5740 office@metropolischamber.com